



NEW HOLLAND ISLAND INTERNATIONAL DEBUT FILM FESTIVAL



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PRESS RELEASE

NEW HOLLAND ISLAND INTERNATIONAL DEBUT FILM FESTIVAL EDUCATION PROGRAMME

New Holland Island International Debut Film Festival has launched a regular education programme. Its aim is to introduce the key European filmmakers and schools and their various teaching methods to general public as well as promote work by up and coming filmmakers and most current trends in contemporary cinema. The next events will take place on October 26-27 and November 2.

Among the invited speakers of the programme are tutors of the leading Czech film school *FAMU*, Moscow and St. Petersburg Schools of New Cinema, curator of the largest Center for Finnish Media Art *AV-arkki*, producers of the *Kino.Platforma Potential* centre and other experts from the film industry.

All lectures and film screenings held as part of the education programme of the New Holland Island International Debut Film Festival are free. Pre-registration is required. For more information, visit www.newhollandsp.com

EDUCATION PROGRAMME: UPCOMING EVENTS

OCTOBER 26-27 *FAMU* Film and Television School (Czech Republic):
lectures and graduate screenings

NOVEMBER 2 New Generation of Finnish Video Artists: lecture and film screening
in collaboration with *AV-arkki*

NEW HOLLAND ISLAND INTERNATIONAL DEBUT FILM FESTIVAL

New Holland Island International Debut Film Festival is a platform for daring cinema that opens new frontiers and expands established formats. The Festival's mission is to support original and distinctive creative visions and bring new names to the global scene. The festival is part of the *New Holland: Cultural Urbanization* project. From July 26 to 28, 2019, New Holland Island hosted a preview of the festival which included premiere screenings of Russian and foreign films, discussions with authors, workshops, a roundtable on the problems of the debut cinema in Russia, meetings with teachers of leading Russian film schools, a programme of young Russian video art. The first competition programme will be shown in 2020 and will consist of an international selection of full-length and short films. Applications are accepted until 10 April 2020. For more information, visit nhifilmfest.com

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МЕЖДУНАРОДНЫЙ ФЕСТИВАЛЬ ДЕБЮТНОГО КИНО В НОВОЙ ГОЛЛАНДИИ



NEW HOLLAND: CULTURAL URBANIZATION

In 2010, *New Holland Development*, an affiliate of Roman Abramovich's company *Millhouse, LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for Saint Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, Millhouse turned to the Iris Foundation, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova.

This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The Island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland's park zone, and the Island begin to operate all year long. As of now, three historical buildings have been restored: the Foundry, the Commandant's House and the Bottle House.